*Business Plan for Ananse*

Vision :To stimulate

1.'Simplicity for all.'

2.'Desire Errors and Refactor them .'

3.'Higher Performance in our Gene.'

4.'Platform to fall on and rise.'

Company Info:

Name of company :Ananse

Type:Software Company

Location :Online

Email:meshachboadi230@gmail.com

Company culture: Free style ,no office ,work anywhere.

Proprietary Right : None

Trademark : None

Company logo:

Customers Target : cater for Weak and Strong companies synchronously.

Product & Services:

Product Include app and website for customers.

Future :Renovate app or meet or exceed trends.

Pricing of product : Ghc 10 and above.

Why differ from others in product: We offer app or website to customers which may or may not follow de facto standard but free style.

Less for less ,More for More[Weak pay less ,Strong pay more]

Market Strategy :

Viral Marketing

Social Marketing

Funding Goals:

Funding needed currently: GHc 0.00

Usage of funds: Compensation for workers,Securing laptops and others.

Monthly Expenses :Ghc 0 for start.

Yearly gross revenue : Ghc 0 for start

Yearly net profit :0 for a start